2022 Year-end report

2022 was an exciting and productive year for McCuistion TV. Lots of changes that will move us to our 33rd year of broadcast.

We are grateful to have been gifted with a bequest from a board member, the late William Gordon III, for the production of the program. Bill was a strong supporter of our work. His gift has allowed us to broaden our scope and take on a much-needed rebranding. After numerous discussions with our board, advisory council, production team and KERA we embarked on a new look, logo, website, name and design.

We are delighted this venture succeeded and 2023 programs and everything we send out will feature the new brand, Perspectives Matter... a McCuistion Program.

This year we produced 30 programs, hosted remotely by all of our hosts, Dennis McCuistion in France, Vince Poscente in Dallas, Jim Falk in Santa Fe, Jim Cathcart in Austin.

This made for two plus years or recording remotely, on ZOOM, and still having a strong on air presence on KERA and other venues. We were fortunate to have several luminaries join us, from George Friedman, Jeffrey Engel, Jeremi Suri, Mauro Guillen, Daniel Burrus, and Cynthia Watson among others.

We journeyed to Santa Fe to interview Ambassador Marie Yovanovitch, former ambassador to the Ukraine. Her story is compelling.

And we collaborated with the Dallas Human Resource Management Association to record human resource execs on issues they encounter in the workplace today at their Ft. Worth, H.R. Southwest Conference.

This year we formed a robust marketing committee which is looking at every aspect of our branding and promotion.

One of the areas we are focused on is building our online presence, on YouTube and Linked in. On our YOUTUBE channel we'll feature more of the story.

Often when we finish recording for the program our guests and hosts stay on, and the conversation goes even deeper on that particular topic.

On our YOUTUBE channel, McCuistion TV we're going to feature "Off the record" discussions which will be an addition to the program recorded for broadcast. So, we hope you come eavesdrop.

One of our major celebrations this year was moving back into a studio. Full Circle Studios is now our recording home. This allows us to have guests and the host in the studio or remote. The quality of recordings is better. And we can invite a few guests in to listen and watch the program being recorded.

We have a new open to the program, innovative and catchy, the new name, set. Our rebranding has been well received. The new look is featured on our 2023 programs.

It's a welcome addition to kick off our 33rd year of program production and airing. Now, *Perspectives Matter...* a *McCuistion Program*.

Thank you for being part of our journey, for your support and for watching.

Regards:

Niki McCuistion: co-founder, executive producer.





2022 McCuistion Television Program Airings

Climate Change: Settled or Unsettled? – #2803 – January 9, 2022 https://frtv.org/2022/01/climate-change-settled-or-unsettled-2803/

> Steven E. Koonin, Ph.D., former Undersecretary for Science, U.S. Department of Energy (under the Obama Administration), founding Director of NYU's Center for Urban Science and Progress

Anticipating the Future – What Can We Expect? – #2802 – January 16, 2022 https://frtv.org/2022/01/anticipating-the-future-what-can-we-expect-2802/

- Daniel Burrus, Technology Futurist, author of the bestsellers *Technotrends* and *Flash Foresight*

Global Trends and Forecast for 2022 – #2804 – January 23, 2022 https://frtv.org/2022/01/global-trends-and-forecast-for-2022/

- George Friedman, Ph.D., Founder and chairman of <u>Geopolitical Futures</u>, Author: *The Storm Before the Calm, America's Discord, The Coming Crisis of the 2020s*, and *The Triumph Beyond*

2030: Reshaping Our Future, Part One – #2805 – January 30, 2022 https://frtv.org/2022/01/2030-reshaping-our-future-part-one-2805/

- Mauro F. Guillen, Ph.D., author of 2030, How Today's Biggest Trends Will Collide and Reshape the Future of Everything.

2030: Reshaping Our Future, Part Two – #2806 – February 06, 2022 https://frtv.org/2022/02/2030-reshaping-our-future-part-two-2806/

- Mauro F. Guillen, Ph.D., author of 2030, How Today's Biggest Trends Will Collide and Reshape the Future of Everything.

The Confusion Over Critical Race Theory – #2807 – February 20, 2022

https://frtv.org/2022/02/the-confusion-over-critical-race-theory-2807/

- Rashawn Ray, Ph.D., Senior Fellow, Governance Studies, The Brookings Institution and Professor of Sociology and Executive Director of the Lab for Applied Social Science Research (LASSR) at the University of Maryland, College Park
- Eesha Pendharkar, reporter for Education Week covering race and opportunity in schools across the country
- Patricia Ann Hardy, educator, Texas State Board of Education, District 11 member.
 Served on both state textbook and state assessment review committees

Political Polarization: What Caused It? - #2808 - March 27, 2022

https://frtv.org/2022/03/political-polarization-what-caused-it-2808/

- Robert Hall, Author of This Land of Strangers, and Hijacked
- Chip Pitts, former Chair of Amnesty International, U.S.A., and former President and Chair of the National Bill of Rights Defense Committee
- Terry Paulson, Ph.D., professional speaker, psychologist, and commentator for Townhall.com and Politicrossing.com

Political Polarization: What Are the Solutions? – #2809 – April 03, 2022

https://frtv.org/2022/04/political-polarization-what-are-the-solutions-part-two-2809/

- Robert Hall, Author of This Land of Strangers, and Hijacked
- Chip Pitts, former Chair of Amnesty International, U.S.A., and former President and Chair of the National Bill of Rights Defense Committee
- Terry Paulson, Ph.D., professional speaker, psychologist and commentator for Townhall.com and Politicrossing.com

The China Nightmare – #2810 – April 10, 2022

https://frtv.org/2022/04/the-china-nightmare-2810/

- Dr. Cynthia Watson, Dean of Faculty and Academic Affairs, National War College
- Dan Blumenthal, Director of Asian Studies, American Enterprise Institute and author of The China Nightmare

The Mental Challenges of Being an Olympian – #2811 – April 17, 2022

https://frtv.org/2022/04/the-mental-challenges-of-being-an-olympian-2811/

- Nikki Stone, 1998 Olympic Gold Medalist in inverted aerial skiing, Nagano, Japan
- Corey Hirsch, 1994 Olympic Silver Medalist in hockey, Lillehammer, Norway, and Stanley Cup recipient
- Robert Neff, Ph.D., Certified Mental Trainer ®Mtilive.io

How Do We Regain Trust? - #2704 - May 01, 2022 Re-Air

https://frtv.org/2022/05/re-air-how-do-we-regain-trust-2704/

- Yoram Solomon, Ph.D., author of The Book of Trust
- Robert E. Hall, author of *This Land of Strangers*

Why Is Anti- Semitism Still with Us? - #2711 - May 08, 2022 Re-Air

https://frtv.org/2022/05/re-air-why-is-antisemitism-still-with-us-2711/

 Ray Termini, member of AJC Dallas Regional Board of Directors, and Vice President of International Affairs

What Can We Learn from Dead Philosophers? - #2709 - May 15, 2022 Re-Air

https://frtv.org/2022/05/re-air-what-can-we-learn-from-dead-philosophers-with-eric-weiner-2709/

- Eric Weiner, journalist, former foreign correspondent for NPR, author of *The Geography of Bliss*

Water: The Problems in America – #2812 – May 22, 2022

https://frtv.org/2022/05/water-problems-in-america-2812/

- Lisa Hembry, Board Member Trinity River Authority
- Howard S. Slobodin, General Counsel, Trinity River Authority, Adjunct Professor of Law, Texas A&M Law School
- Jim Bradbury, Attorney, Adjunct Professor, Texas A & M University School of Law

Water: The World's Most Critical Issue – #2813 – May 29, 2022

https://frtv.org/2022/05/water-the-worlds-most-critical-resource/

- Lisa Hembry, co-host, Board member of the Trinity River Authority
- Rosario Sanchez, Ph.D., Senior Research Scientist, Texas Water Research Institute
- Isis Mejias, Ph.D., Global WaSH Director, WaSH Rotary Action Group Ambassador
- Gabriel Eckstein, Ph.D., past president of International Water Rights Association

Alzheimer's Disease: What Are the Facts? – #2814 – June 26, 2022

https://frtv.org/2022/06/alzheimers-disease-what-are-the-facts-2814/

- Karen Jennings, Care & Support Specialist, Alzheimer's Association, Dallas & Northeast Texas Chapter
- Kelly Willmore, MPH, CPH, CHES, Coordinator Programs & Services, Alzheimer's Association

Ukraine: From Cold War to Hot War? – #2818 – July 03, 2022

https://frtv.org/2022/07/ukraine-from-cold-war-to-hot-war-2818/

- Marie Yovanovitch, former Ambassador to Ukraine

It's YOUR Supreme Court: Why It Matters! - #2816 - July 10, 2022

https://frtv.org/2022/07/its-your-supreme-court-why-it-matters-2816/

- Stephen I. Vladek, J.D., Charles Alan Wright Chair in Federal Courts, University of Texas School of Law

Can We Trust the Supreme Court? – #2817 – July 17, 2022

https://frtv.org/2022/07/can-we-trust-the-supreme-court-2817/

 - Hon. Alberto R. Gonzales, Former U.S. Attorney General of the United States, Belmont University College of Law

Is Our Healthcare System Broken? – #2815 – July 24, 2022

https://frtv.org/2022/07/is-our-healthcare-system-broken-2815/

- Marianne Fazen, Ph.D., President & CEO, Texas Business Group on Health, DFW Business Group on Health
- Todd Furniss, author of The 60% Solution: Rethinking Health Care in the U.S.
- Jim Holder, Partner at Holmes Murphy

What Is Brain Health? - #2820 - July 31, 2022

https://frtv.org/2022/07/what-is-brain-health-2820/

- Julie Fratantoni, PhD., Head of Operations, The BrainHealthProject
- Jennifer Zientz, MS., Deputy Director of Programs and Head of Clinical Services, The BrainHealth Project.

The Middle East Today: Hope or Despair? – #2821 – August 7, 2022

https://frtv.org/2022/08/the-middle-east-today-hope-or-despair-2821/

- Steven Cook, PhD, Senior Fellow, Middle East & Africa Studies Council on Foreign Relations
- Intissar Fakir, Senior Fellow & Director, Middle East Institute's North Africa & Sahel Program
- Michael Robbins, Director & Co-Principal Investigator, The Arab Barometer

What We Need to Know About Mass Shootings - #2819 - September 4, 2022

https://frtv.org/2022/09/what-we-need-to-know-about-mass-shootings-2819/

- Mark Follman, National Affairs Editor, Mother Jones, author of "Trigger Points: Inside the Mission to Stop Mass Shootings in America"
- Peter F. Langman, Ph.D., author of "Warning Signs: Identifying School Shooters Before They Strike"
- Katherine Schweit, retired FBI agent, author of "Stop the Killing: How to End the Mass Shooting Crisis"

Preventing Mass Shootings: See Something, Say Something – #2822 – September 11, 2022

https://frtv.org/2022/09/preventing-mass-shootings-see-something-say-something-2822/

- Mark Follman, National Affairs Editor, Mother Jones, author of "Trigger Points: Inside the Mission to Stop Mass Shootings in America"
- Peter F. Langman, Ph.D., author of "Warning Signs: Identifying School Shooters Before They Strike"
- Katherine Schweit, retired FBI agent, author of "Stop the Killing: How to End the Mass Shooting Crisis"

The Geography and Economics of Happiness – # 2801 – September 18, 2022 Re-Air

https://frtv.org/2022/09/re-air-the-geography-and-economics-of-happiness-2801/

- Eric Weiner, author of "The Geography of Bliss"

The Mental Challenges of Being An Olympian – #2811 – September 25, 2022 Re- Air

https://frtv.org/2022/09/re-air-the-mental-challenges-of-being-an-olympian-2811/

- Nikki Stone, Olympic Gold Medalist, 1998, Nagano, Japan
- Corey Hirsch, Olympic Silver Medalist, 1994 Lillehammer, Norway
- Robert Neff, Ph.D., Certified Mental Trainer® Mtilive.io,

Why Israel Matters – #2823 – October 2,2022

https://frtv.org/2022/10/why-israel-matters-2823/

- Lt. Col. (res.) Avital Leibovich, Director of the American Jewish Committee (AJC), Jerusalem
- Ambassador Martin S. Indyk, U.S. Ambassador to Israel, 1995-1997, Distinguished Fellow, Council on Foreign Relations

The China Nightmare – #2810 – October 9, 2022 Re-Air

https://frtv.org/2022/04/the-china-nightmare-2810/

- Cynthia Watson, PhD., Dean of Faculty and Academic Affairs, National War College
- Dan Blumenthal, Director of Asian Studies, American Enterprise Institute. author of *"The China Nightmare"*

Democracy: A Work in Progress – #2824 – October 16, 2022

https://mccuistiontv.com/2022/10/democracy-a-work-in-progress%ef%bf%bc-2824/

- Jeremi Suri, Ph.D., Professor, Department of History, University of Texas at Austin, author of Civil War by Other Means: America's Long and Unfinished Fight for Democracy

Re-Air: Reshaping Our Future: Part One – #2805 – October 23,2022

https://mccuistiontv.com/2022/10/re-air-reshaping-our-future-part-one-2805/

- Mauro F. Guillen, Ph.D., author of 2030, How Today's Biggest Trends Will Collide and Reshape the Future of Everything

Re-Air: Reshaping Our Future: Part Two – #2806 – October 30, 2022

https://mccuistiontv.com/2022/10/re-air-2030-reshaping-our-future-part-two-2806/

- Mauro F. Guillen, Ph.D., author of 2030, How Today's Biggest Trends Will Collide and Reshape the Future of Everything

The China Nightmare - #2810 - November 6, 2022 Re-Air

https://frtv.org/2022/04/the-china-nightmare-2810/

- Cynthia Watson, PhD., Dean of Faculty and Academic Affairs, National War College
- Dan Blumenthal, Director of Asian Studies, American Enterprise Institute. author of *The China Nightmare*

NATO: Undervalued Until Essential - #2825 - November 13, 2022

https://mccuistiontv.com/2022/11/nato-undervalued-until-essential-2825/

- Professor Jeffrey A. Engel, Ph.D., founding director of the Center for Presidential History at Southern Methodist University, Dallas
- Susan Colbourn, Ph.D., Associate Director of the Triangle Institute for Security Studies at Duke University, author of Euromissiles, *The Nuclear Weapons That Nearly Destroyed NATO*

Inflation: How It Affects Your Pocketbook – #2826 – November 20, 2022

https://mccuistiontv.com/2022/11/inflation-how-it-affects-your-pocketbook-

- Richard Ebeling, Ph.D., Professor of Economics, The Citadel, South Carolina
- Dean Baker, Ph.D., Cofounder Center for Economics and Policy Research, author of *Rigged:* How Globalization and the Rules of the Modern Economy Were Structured to Make the Rich Richer